



CENTRE FOR THE
PREVENTION
OF RADICALIZATION
LEADING TO VIOLENCE



CONTEST DETAILS

WHAT IF I WAS WRONG, WHEN WE TALK, WE LEARN!

AWARENESS-RAISING CAMPAIGN

The “What If I Was Wrong?” campaign does not seek to persuade anyone to abandon an ideology or delegitimize specific extremist groups of any stripe. On the contrary, it addresses attitudes that can lead to violent radicalization: unshakeable ideological convictions, unquestioning doctrinal rigidity, cognitive isolation, or intolerance of alternative ideas, values or beliefs.

5 MAJOR THEMES

The campaign “What If I Was Wrong?” is organized around five major themes that are key factors in radicalization leading to violence:

- **They're all the same**
Refusing to perceive nuances and understand people beyond one's own stereotypes and prejudices.
- **One vision for all**
Having only a single vision of the world or rejecting everything that is different from oneself.
- **Us against Them**
Distancing oneself from people because of their social, political, religious, cultural or ethnic characteristics.
- **I don't fit in here**
Feeling rejected and excluded from the community.
- **That's none of my business**
Expressing powerlessness or indifference when faced with situations that should concern oneself or one's group.

INTERNATIONAL CONTEST

September 21, 2017 – October 28, 2018: The Centre for the Prevention of Radicalization Leading to Violence (CPRLV) is running an international contest titled What If I Was Wrong? When We Talk, We Learn! for young people aged 13 – 35. The purpose of the contest is to promote skills that help develop resilience and critical thinking as protective factors in the face of radicalizing and extremist narratives leading to violence. Participants are invited to create an artwork on one of the campaign's five main themes.

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COMPETITION CATEGORIES

INDIVIDUAL

Any participant aged 13 – 35 as of 21 September 2017 is eligible to submit an artwork depicting one of the campaign's five main themes in any of the following art forms:

- 1. Photo or design:** Photo or design together with a 200-300-word text explaining the participant's concept (resolution: 300 dpi; format: JPG, PDF or TIFF; max. file size: 15 MB).
- 2. Text or poem:** Text* of 500-650 words in .pdf, .doc or .docx format.
- 3. Song:** Musical piece with lyrics*, max. 4 min., format .mp3 or .mp4.

GROUP

Any group of 10 – 30 participants aged 13 – 35 as of 21 September 2017 is eligible to submit an artwork depicting one of the campaign's five main themes in any of the following art forms:

- 1. Short film:** Short fiction film with a runtime of under 6 min (.mov, .mpeg4, .mp4, .avi).
- 2. Song:** Musical piece with lyrics*, max. 3 min., format .mp3 or .mp4.

AGE AND LANGUAGE REQUIREMENTS

The international contest is open at no cost to young people aged 13 – 35 as of 21 September 2017, living in any part of the world. Participants can only enter the contest once regardless of theme or art form. All entries must be written in one of Canada's official languages: English or French.

REGISTRATION

Participants must register for the contest online at **whatifiwaswrong.org/contest**, by completing the registration form between 12:00 EST (5:00 UTC), Thursday, 21 September 2017 and 11:59 EST (5:00 UTC), Sunday, October 28, 2018. Participants' registration forms should be signed either by them or their legal guardian, and their artwork should be emailed to **contest@whatifiwaswrong.org** between **12:00 EST (5:00 UTC), September 21, 2017 and 17:00 EST (21:00 UTC), October 28, 2018.**

In honour of the **International Day for Tolerance**, the prize-winners will be contacted and announced on the whatifiwaswrong.org website at 12:00 EST (5:00 UTC) on **November 16, 2018.**

* All entries must be written in one of Canada's official languages: English or French.

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SPECIAL PRIZES

INDIVIDUAL

One winning artwork will be selected per category for the individual contest. The 3 winning artworks will be published internationally and the authors of the artworks will receive a grant worth \$ 1,000 CAD from the Centre for the Prevention of Radicalization Leading to Violence and the Canadian Commission for UNESCO. The winners will be invited to present their artwork at a United Nations international conference.

GROUP

One winning artwork will be selected per category for the group contest. The 2 winning artworks will be broadcast internationally and the authors of the artworks will receive a grant worth \$ 1,000 CAD from the Centre for the Prevention of Radicalization Leading to Violence and the Canadian Commission for UNESCO.

ASSESSMENT CRITERIA

An analysis of the artworks submitted will be judged in terms of their quality, originality and form depending on the type of work. The artworks will also be judged on criteria related to critical thinking skills (the interpretation, analysis, evaluation, inferences and explanations on which the artistic proposition is based) (Albrami et al., 2015).

JURY

TBC

Note: The jury's decisions will be final and without appeal. In honour of the International Day for Tolerance, the prize winners will be contacted and announced on the whatifiwaswrong.org website at 12:00 EST (5:00 UTC) on **November 16, 2018**.



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